

SVN[®] CORE COVENANTS



A company's core values provide clarity on what is truly important for organizational success, personal and professional conduct and what to expect from each other. At SVN[®] our *Core Covenants* personify our values and culture and differentiate us from the competition.

AS MEMBERS OF THE SVN SHARED VALUE NETWORK[®], WE EACH COMMIT TO DO THE FOLLOWING:

- 1 Create amazing value with my clients, colleagues and communities.
- 2 Cooperate proactively and place my clients' best interests above my own.
- 3 Include, respect and support all members of commercial real estate industry.
- 4 Honor my commitments.
- 5 Personify and uphold the SVN[®] brand.
- 6 Resolve conflicts quickly, positively and effectively.
- 7 Take personal responsibility for achieving my own potential.
- 8 Excel in my market area and specialty.
- 9 Focus on the positive and the possible.
- 10 Nurture my career while valuing the importance of family health and community.